

Rep Order# 6836282 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 800196

Printed: 07/25/2012 1:07 PM

1 of 2

EC'd Yes

Last Received: 07/25/2012 12:42 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
 Advertiser () US CHAMBER OF COMMERCE
 Product US CHAMBER OF COMMERCE
 Estimate# 1091
 Buyer ELISE CLOYD
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1091
 Flight Dates 07/26/2012 - 08/04/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () ANJIE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC-*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	F	630P-7P		:30	\$125.00	07/27-07/27	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	2	TH	10P-11P		:30	\$200.00	07/26-07/26	1	1	1	\$200.00	
				Buyline Comment: NEWS								
	3	SA-SU	10P-11P		:30	\$200.00	07/28-07/29	2	1	2	\$400.00	
				Buyline Comment: NEWS								
	4	M-TU	630P-7P		:30	\$125.00	07/30-07/31	2	1	2	\$250.00	
				Buyline Comment: NEWS								
	5	TH-F	630P-7P		:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
				Buyline Comment: NEWS								
	6	M-F	10P-11P		:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
				Buyline Comment: NEWS								
	7	SA	10P-11P		:30	\$200.00	08/04-08/04	1	1	1	\$200.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 14 / \$2,425.00

---SALES MONTHLY TOTALS---

Rep Order# 6836282 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 800196

Printed: 07/25/2012 1:07 PM

2 of 2

Last Received: 07/25/2012 12:42 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COM
Estimate# 1091
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1091
Flight Dates 07/26/2012 - 08/04/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Jul 12: 4 / \$725.00 Aug 12: 10 / \$1,700.00

Sales Totals: 14 / \$2,425.00

Station Totals: 14 / \$2,425.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$2,425	CATV	0%	WNGT	0%	WNWO	0%	WTOL	0%	WTVG	0%
		WUPW	100%								

---COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6836282 Ver# 1 Status New
EC'd No

Traffic Order# 800196

Printed: 07/25/2012 12:42 PM
Last Received: 07/25/2012 12:40 PM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COM
Estimate# 1091
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE. S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1091
Flight Dates 07/26/2012 - 08/04/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 2,425
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	F	630P-7P		:30	\$125.00	07/27-07/27	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	2	TH	10P-11P		:30	\$200.00	07/26-07/26	1	1	1	\$200.00	
				Buyline Comment: NEWS								
	3	SA-SU	10P-11P		:30	\$200.00	07/28-07/29	2	1	2	\$400.00	
				Buyline Comment: NEWS								
	4	M-TU	630P-7P		:30	\$125.00	07/30-07/31	2	1	2	\$250.00	
				Buyline Comment: NEWS								
	5	TH-F	630P-7P		:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
				Buyline Comment: NEWS								
	6	M-F	10P-11P		:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
				Buyline Comment: NEWS								
	7	SA	10P-11P		:30	\$200.00	08/04-08/04	1	1	1	\$200.00	
				Buyline Comment: NEWS								

Rep Order# 6836282 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/25/2012 12:42 PM
Last Received: 07/25/2012 12:40 PM
Showing Buylines: All Lines

2 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COM
Estimate# 1091
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1091
Flight Dates 07/26/2012 - 08/04/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 14 / \$2,425.00

---SALES MONTHLY TOTALS---

Jul 12: 4 / \$725.00 Aug 12: 10 / \$1,700.00
Sales Totals: 14 / \$2,425.00
Station Totals: 14 / \$2,425.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$2,425	CATV	0%	WNGT	0%	WNWO	0%	WTOL	0%	WTVG	0%
		WUPW	100%								

---COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE